



BEACON OF

hope

40 Days for Life
Teleconference & Webcast
Monday, April 29, 2013

DEUTERONOMY 30:19

*“This day I call the heavens and the earth as witnesses against you that I have set before you life and death, blessings and curses. Now **choose life**, so that you and your children may live.”*

THE ABORTION CRISIS



Germantown, MD



Florida House of Representatives



Philadelphia, PA

THREE KEYS

1. Start with God
2. Local in scope
3. Focused & simple



Greenland, NH

40 DAYS FOR LIFE



Pittsburgh, PA

From humble beginnings ...

- One hour of prayer

Campaign components:

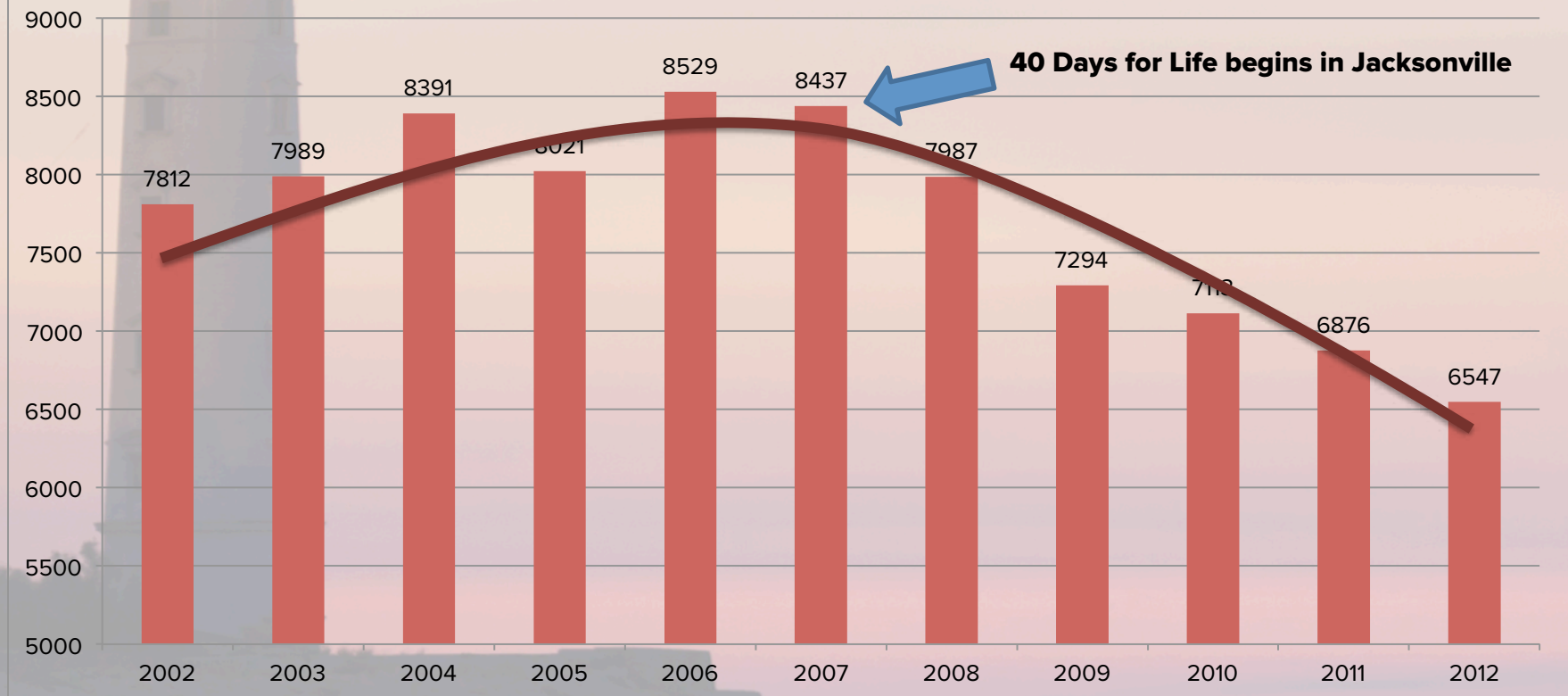
- Prayer & fasting
- Peaceful vigil
- Community outreach



Dearborn, MI

PROVEN RESULTS

Jacksonville, Florida Abortions



SPRING 2013 RESULTS



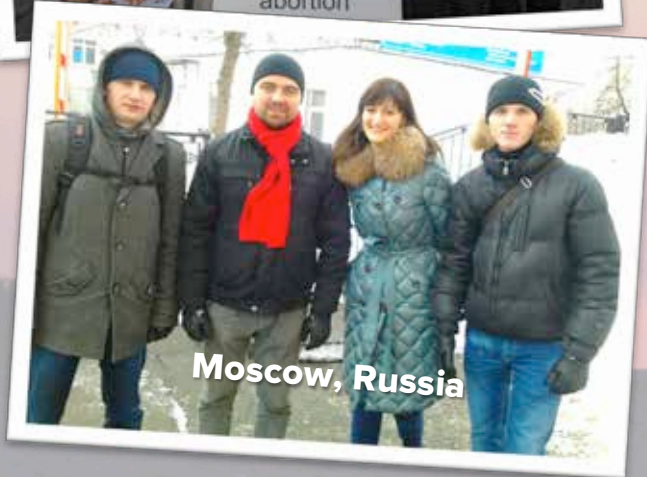
Anchorage, AK



Milwaukee, WI

- **261** campaigns
- **11** countries
- **83,000+** participants
- **250+** media reports
- **5,000** church congregations
- **787** lives saved
- **7** abortion workers quit
- **7** abortion centers closed

CUMULATIVE RESULTS



- **2,480** campaigns
- **501** cities, **19** countries
- **575,000+** participants
- **16,000+** churches
- **7,536** lives saved
- **83** abortion workers quit
- **33** abortion centers closed
- **2,800+** media reports

CASE STUDIES



United Kingdom



Sacramento, CA



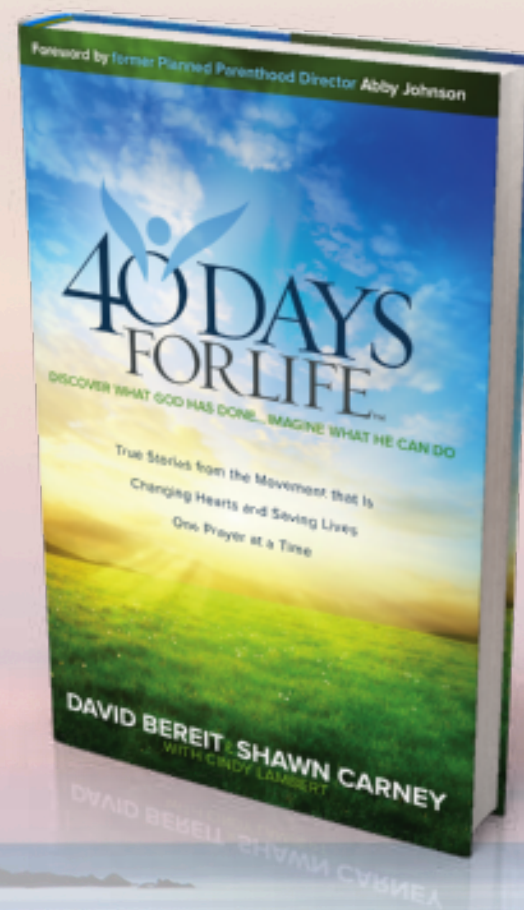
Sugar Land, TX



Wilmington, DE

WHAT CAN YOU DO?

1. Pray
2. Spread the word
 - 40daysforlife.com/book
3. Fall campaign
 - Lead
 - Team member
 - Participant
 - 9/25 – 11/3
4. Support the movement



CHALLENGES TO FACE

Financial challenges:

- We rarely ask for help, only when truly needed
- Like you, we've been focused on saving lives
- More than 95% of time, energy, and resources goes directly toward our mission – to *end abortion*

With everything at stake:

- Pulled out all the stops for spring campaign
- Invested everything we could to maximize life-saving results
- Resources have been significantly depleted
- New opportunities, but with greater costs

ONE-TIME DONATION

Your tax-deductible gift will be **DOUBLED!**

Every One-Time donation will be doubled by the matching challenge – *up to a total of \$99,000* – **until next Tuesday, May 7.**

Make your One-Time gift securely online:

<http://40daysforlife.com/donate.cfm?selected=onetime>

Download form to print and mail your One-Time gift:

<http://40daysforlife.com/docs/onetime.pdf>



MONTHLY PLEDGE



Remember- your ongoing impact will be multiplied ...

The annualized amount of your pledge will be **DOUBLED!**

Your monthly pledge (X 12) will be doubled by the matching challenge – *up to a total of \$99,000 – until next Tuesday, May 7.*

Make your Monthly Pledge online:

<http://40daysforlife.com/donate.cfm?selected=monthly>

Download form to print and mail your Monthly Pledge:

<http://40daysforlife.com/docs/monthly.pdf>