



40 DAYS FOR LIFE TELECONFERENCE & WEBCAST MAY 10, 9PM EST

MOMENTUM

Acts 19:20

“In this way the word of the Lord spread widely and grew in power.”

Acts 2:47

“And the Lord added to their number daily those who were being saved.”

The MOMENTUM is Building



Signs of Pro-Life MOMENTUM

- Majority of Americans self-identify as pro-life, especially youth
- Record numbers of people getting involved in pro-life movement
- Two-thirds of U.S. abortion clinics have gone out of business over last 20 years
- Pregnancy centers are multiplying; 2,300 and growing
- Number of abortionists and abortion numbers on the decline
- Pro-life gains in elections: federal and state
- More than double the number of pro-life laws vs. last year
- Defunding Planned Parenthood efforts gaining momentum
- No Taxpayer Funding of Abortion Act just passed U.S. House with broad, bi-partisan support

Why MOMENTUM is Needed



Spring 40 Days for Life Results

- Campaigns were completed in **247 cities** across America, Canada, Australia, Ireland, England, Spain, Belize, Armenia, and Georgia
- **80,000+** people participated, from over 3,000 church congregations
- More than **250 news stories** were generated
- **714 lives** were saved – that we know of!
- Numerous abortion facilities **reduced their hours** and some were closed on days they usually do abortions
- **3 more abortion facilities went out of business** during this 40 Days for Life campaign

40 Days for Life Since 2007

- **1,332** campaigns completed in **387 cities** across all 50 American states and ten countries
- Over **400,000** participants from over **13,000** church congregations
- More than **1,500** news stories have been generated
- **4,313** lives have been saved – that we know of!
- Numerous abortion facilities **reduced their hours** and some were closed on days they usually do abortions
- **12 abortion facilities have shut down for good** following 40 Days for Life campaigns outside their doors

Communication Director Report



David Brandao:

MOMENTUM Case Studies



Andrew Glenn, Germantown, MD



Carolyn Rice, Tbilisi, Georgia



Alejandra Baker, Orange County, CA

Campaign Strategist Report



Lauren Muzyka:

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Abby Johnson's Report



Building on the MOMENTUM

For us as INDIVIDUALS:

- Pray fervently & fast
- Continue to pray outside abortion centers
- Sidewalk counseling
- Get involved with local pregnancy help centers
- Educate yourself and then educate others
- Vote pro-life
- Post-abortion healing
- Consider adoption
- Get involved in next 40 Days for Life campaign

For our COMMUNITIES:

- Keep the momentum growing beyond 40 Days for Life
- Ongoing efforts outside abortion centers
- Empower other local pro-life ministry efforts
- Develop ongoing efforts to save lives 365 days a year
- Participate in next 40 Days for Life campaign from September 28 – November 6, 2011

For the NATIONAL effort:

- Build on the growing momentum for change
- Draw in record numbers of new people, organizations, churches, communities, and countries
- Support communities in efforts to have more successful campaigns
- Help transition to year-round life-saving efforts coast-to-coast

Challenges to Overcome

ORGANIZATIONAL challenges:

- Small team- 2 employees and contract workers
- Volunteers spread coast-to-coast and around globe
- No office; we work from our homes and on the road
- Stretched to the limits as campaigns keep multiplying in number and size

FINANCIAL challenges:

- Have only asked for support one other time over the last 12 months
- 95%+ of time and energy goes into lifesaving mission
- We've pulled out all the stops during this campaign and depleted resources
- New opportunities, new costs

One-Time Donation

REMEMBER! Your donation will be instantly doubled!

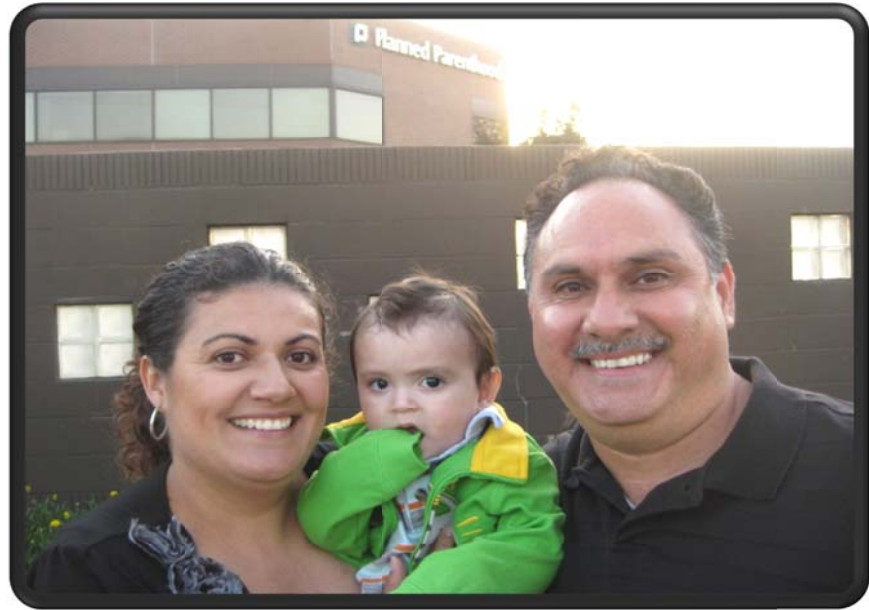
Every One-Time gift will be doubled by the matching challenge – up to a total of \$118,500 – until next Tuesday, May 17.

Make a one-time gift **online**:

<http://www.40daysforlife.com/donate.cfm?selected=onetime>

Form to print and mail your one-time gift:

<http://www.40daysforlife.com/docs/onetime.pdf>



Pledge Monthly Support



REMEMBER! Every annualized pledge (multiply it by 12) will be doubled by the matching challenge – up to a total of \$118,500 – until next Tuesday, May 17.

Make a pledge **online** (the annualized amount will be doubled):

<http://www.40daysforlife.com/donate.cfm?selected=monthly>

Form to **print and mail** your pledge:

<http://www.40daysforlife.com/docs/monthly.pdf>